

CAREER ROADMAP: WRITING & PUBLISHING

Description of Field:

The writing and publishing industry includes a variety of occupations, from analyzing and adapting literary styles to composing novels, short stories, poetry and industry-specific grants and documents, to facilitating and managing the publication and distribution of these documents in print and electronically. Key tracks in writing and publishing include: creative writing, publishing, teaching, technical and business writing, journalism, and editing.

General Skills:

Writing and publishing vary widely based on organizational needs and styles. Sample skills can include: an eye for technique and technical skill, attention to detail, critically thinking, and the ability to convey connections through literature.

Insider Advice:

Gain experience volunteering and shadowing. Use student and professional organizations to research, identify employers, and develop your network; join at the lower student rate. The 2012 Writer's Market (available at the UF Library) is full of publication names, deadlines, payment information, and pertinent information for the dedicated writer.

Learn about Yourself & Career Options

What Can I Do With This Major:

[English](#), [MyPlan.com: Careers related to publishing](#)

Sample UF Majors:

[English](#), [Journalism](#), [Philosophy](#), [Telecommunication](#), [Elementary Education](#), [Public Relations](#)

Career Planning:

Our [Career Planning](#) staff can help you explore interesting major/career options, prepare for and start an internship/job search. Log in to view the ways we can help!

Build Experience

UF Organizations:

[CLASS Student Council](#), [English Graduate Organization](#), [English Society](#), [Journalism and Communications College Council](#), [Florida Education Association](#)

Visit [Student Activities & Involvement](#) for Additional Opportunities

Professional Organizations:

[American Society of Journalists & Authors \(ASJA\)](#), [American Society of Composers, Authors and Publishers \(ASCAP\)](#), [Authors Guild](#), [Dramatists Guild of America](#), [Science Fiction and Fantasy Writers of America, Inc. \(SFWA\)](#),

Sample Local Opportunities:

[Gainesville Volunteer](#), [Volunteer Match](#)

Prepare for Your Next Step

Sample Job Titles:

Technical Writer, English Language and Literature Teacher, Poet, Lyricist, Author, Editor, Publisher, Producer, Court Reporter, Public Relations Specialist, Tutor, Counselor, Lawyers, Insurance Sales Agent

Search for Internships & Jobs:

[Gator CareerLink Jobs](#), [Book Jobs](#), [Publishers Marketplace](#), [Publishing Jobs](#), [Write Jobs.com](#), [Writing Jobs](#)

Sample Employers Recruiting at UF:

Becker Public Relations, Best on Travel Network, Good Life Community, Grooveshark, March of Dimes, Onvyd Inc

Log into [Gator CareerLink](#) to search for employers hiring UF students and additional resources