



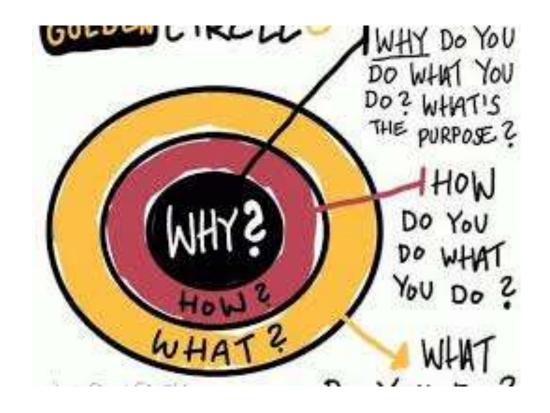


Who is today's UF student?





START WITH WHY





Research Findings: Cliffnotes

- The next generation is unique
- Delivery of education is shifting
- The UF student demographic will continue to change (with reductions in white students, increase in Hispanic, Asian, out of state and international students)



Research Findings: Cliffnotes

- Prospective students feel overwhelmed by the amount of information available and amount of time to make a decision
- The need to belong to a group is paramount
- When the experience does not align with expectations, even in a small way, our student experience a high impact
- Personal relationships with RAs are among the most crucial components of our students' experiences











Miscellaneous Thoughts

- Leadership development v. unpaid labor
- Cultivating boundaries/wellness when you can work anywhere and anytime (and you already live where you work!)
- Change management



Additional Technology Resources

- Microsoft Teams
- UF Apps
- NEW: Google Suite
- Qualtrics

• What else do you use to manage the student employment experience?



Questions and Discussion