

# CAREER ROADMAP: WRITING & PUBLISHING

## Description of Field:

The writing and publishing industry includes a variety of occupations, from analyzing and adapting literary styles to composing novels, short stories, poetry and industry-specific grants and documents, to facilitating and managing the publication and distribution of these documents in print and electronically. Key tracks in writing and publishing include: creative writing, publishing, teaching, technical and business writing, journalism, and editing.

## General Skills:

Writing and publishing vary widely based on organizational needs and styles. Sample skills can include: an eye for technique and technical skill, attention to detail, critically thinking, and the ability to convey connections through literature.

## Insider Advice:

Gain experience volunteering and shadowing. Use student and professional organizations to research, identify employers, and develop your network; join at the lower student rate. The 2012 Writer's Market (available at the UF Library) is full of publication names, deadlines, payment information, and pertinent information for the dedicated writer.

## Learn about Yourself & Career Options

### What Can I Do With This Major:

[English](#), [MyPlan.com: Careers related to publishing](#)

### Sample UF Majors:

[English](#), [Journalism](#), [Philosophy](#), [Telecommunication](#), [Elementary Education](#), [Public Relations](#)

### Career Planning:

Our [Career Planning](#) staff can help you explore interesting major/career options, prepare for and start an internship/job search. Log in to view the ways we can help!

## Build Experience

### UF Organizations:

[CLASS Student Council](#), [English Graduate Organization](#), [English Society](#), [Journalism and Communications College Council](#), [Florida Education Association](#)

Visit [Student Activities & Involvement](#) for Additional Opportunities

### Professional Organizations:

[American Society of Journalists & Authors \(ASJA\)](#), [American Society of Composers, Authors and Publishers \(ASCAP\)](#), [Authors Guild](#), [Dramatists Guild of America](#), [Science Fiction and Fantasy Writers of America, Inc. \(SFWA\)](#),

### Sample Local Opportunities:

[Gainesville Volunteer](#), [Volunteer Match](#)

## Prepare for Your Next Step

### Sample Job Titles:

Technical Writer, English Language and Literature Teacher, Poet, Lyricist, Author, Editor, Publisher, Producer, Court Reporter, Public Relations Specialist, Tutor, Counselor, Lawyers, Insurance Sales Agent

### Search for Internships & Jobs:

[Gator CareerLink Jobs](#), [Book Jobs](#), [Publishers Marketplace](#), [Publishing Jobs](#), [Write Jobs.com](#), [Writing Jobs](#)

### Sample Employers Recruiting at UF:

Becker Public Relations, Best on Travel Network, Good Life Community, Grooveshark, March of Dimes, Onvyd Inc

Log into [Gator CareerLink](#) to search for employers hiring UF students and additional resources