CAREER ROADMAP: Entrepreneurship

Description of Field:
Entrepreneurship has traditionally been defined as the process of designing, launching and running a new business such as a start up company, offering a product or service for sale. The individuals who provide these services are called ‘entrepreneurs.’ This industry involved the development, organization, and management of a business in correspondence of taking risks to make a profit.

General Skills:
Entrepreneurship may require a variety of specific and transferrable skills. Sample skills can include management, sales, organization, adaptability, communication, problem solving, persistence, and acceptance or risk.

Insider Advice:
Being a successful entrepreneur typically involved weighing the fine line between risk and reward. The key, however, is to remain consistent and persistent in the vision at hand even through the most challenging times amongst the journey. For individuals seeking investment within this industry, be smart in deciding who’s advice to take under further consideration because being comfortable with the enemy is important for seeing every detail of our business.

Learn about Yourself & Career Options

What Can I Do With A Degree in Entrepreneurship:
Management, Business Consultant, Sales, Sales Manager, Financial Analyst, Marketing Manager, Research and Development, Teacher, Recruiter, Business Reporter

Sample UF Degrees:
Minor in Entrepreneurship, Masters in Entrepreneurship

Career Planning:
Our Career Planning staff can help you explore interesting major/career options, prepare for and start an internship/job search. Log in to view the ways we can help!

Build Experience

UF Organizations:
Entrepreneurship Club, Center for Entrepreneurship and Innovation Center, Warrington Business Organizations, University Innovation Fellows, Young Entrepreneurs for Leadership and Change, Young Entrepreneurs for Leadership and Sustainability

Visit Student Activities & Involvement for Additional Opportunities

Professional Organizations:
National Association for the Self Employed, National Federation of Independent Business, Entrepreneurs' Organization, National Association of Women Business Owners

Sample Local Opportunities:
Gainesville Area Innovation Network, Gainesville Dev Academy Center for Entrepreneurship and Innovation, Made@UF, Innovation Series of Florida College of Journalism and Communications, Sid Martin Biotechnology Incubator

Prepare for Your Next Step

Sample Job Titles:
Director of Search and Social Media, Director of Business Development, Founder, Operations Manager, Account Representative, Digital Consultant, Small Business Sector Navigator

Search for Internships & Jobs:
Company Start Up Intern, Management Intern, Partner Associate, Operations Team Assistant

Log into Gator CareerLink to search for employers hiring UF students and additional resources